

NEWS RELEASE

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For Immediate Release

Rain Bird® Utilizes Superintendent Feedback to Create Flexible, Exclusive Central Control Enhancements

Azusa, Calif. – Rain Bird, manufacturer of the golf irrigation industry's first central control system in 1976, unveils exclusive enhancements and software additions for its current line of state-of-the-art, map-based central control products. Engineered to provide superintendents the flexibility and control they require, the new features are the result of more than three years of map-based central control installation, service and ongoing communication with customers. The new features are exclusive to Rain Bird central controls. They include:

Satellite View™ – an adaptable referencing feature that provides users the convenience to switch between area or satellite referencing based on individual preference.

DMA Express™ – a feature allowing users to manually activate individual stations or multiple stations in an area with a single command from the central control.

Multiple Weather Station Assignment – a feature that provides the flexibility to assign individual heads to a maximum of five weather stations located strategically on the course. This is particularly effective for courses with varying weather conditions and microclimates.

Pump Monitor™ Plus – communication software that allows real-time communication with up to six Rain Bird pump stations on a course. This software not only allows the central control to

receive information but to react, when coupled with Rain Bird's Smart Pump™ software, to data received from every pump station on the course.

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Rain Bird® Enhances Full-Feature, Central Control Software

(Add one)

Rain Bird's integrated approach to golf course irrigation includes backwards compatibility for all its products. The Cirrus™, Nimbus™ II, Stratus™ II central control systems are designed with built-in upgrade paths to more advanced features. In many cases, a low-cost software upgrade is all that is needed to take advantage of the most recent Rain Bird innovations.

Rain Bird's Golf Division manufactures a wide range of irrigation products for golf courses: EAGLE™ gear drive rotors including the new EAGLE 1100/1150 series, field controllers featuring a new, easy-to-use plastic pedestal, map-based central control irrigation systems with optional Smart Pump flow management software, decoders, pump stations including a new line of compact pump stations, swing joints, flow meters, valves and irrigation accessories. Rain Bird central control components are also serviced and supported by a comprehensive Global Service Plan (GSP). These products are sold worldwide through an extensive network of distributors.

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Note to editors: If this release is used with a reader service number, please direct all inquiries to Rain Bird Corporation – Golf Division, 970 West Sierra Madre Avenue, Azusa, Calif., 91702; (800) 984-2255. Internet address: <http://www.rainbird.com>.

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